



NEWSLETTER

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Administrative Council in JUNE

Dear members and friends of JEUNE,

JEUNE Administrative Council met in Barcelona on June 17th.

At the meeting, several issues were discussed such as the establishment of a JEUNE strategy. In order to improve the visibility of our organization, we will write a "JEUNE declaration" on the principal needs of the young entrepreneurs.

Moreover, we welcome Dariusz Zuk, President of Academic Incubators of Entrepreneurship from Poland, which was accepted as a new member of JEUNE.

After our administrative council, we attend the first Euro-Mediterranean Congress of Young Entrepreneurs' Associations. The event was organised by PIMEC and

JEUNE, with the support of UEAPME, the European Commission's TAIEX programme and the Government of Catalonia. The congress aimed to discuss and generate concrete proposals on how to convert and train a Euro-Mediterranean SME to compete in a global world, specifically from the perspective of young entrepreneurs.

The congress has been a success with the participation of 23 different nationalities.

With best wishes,

Eduardo Royo
JEUNE's President

Please contact Claire Grossmann at the Secretariat for more information



The Erasmus funded multilateral project Q-PlaNet is about to accomplish its vision for a **European wide quality standard for placements**. The project is funded by the EU via the Lifelong Learning Programme and runs from October 2008 until September 2010.

The **concept** behind Q-PlaNet is based on the fact that graduates need international practical experience to be successful in working life. Europe is still far from a unified system integrating practical training and placements into study courses. Q-PlaNet's Quality Reference Centres (QRC) should build the bridge between host enterprises and sending institutions/universities. QRCs check host organisations and placement offers in order to "label" them as quality checked. Our vision is to improve education all over Europe, motivate students to go abroad and help enterprises to find better qualified young professionals.

SMEs, micro-enterprises and JEUNE shall be interested in Q-PlaNet to better compete with international large companies. Especially small and micro enterprises do push innovation. However they are often overstrained to engage student trainees in an efficient way due to lack of human, financial and infrastructural resources which hinders longer, well-integrated traineeships. One advantage of more placements in SMEs and micro-enterprises would be a better "access" to young professionals.

The Q-PlaNet quality standard gives a clear framework on what companies need to do when offering traineeships: the standard analyses duties of host organisations, universities and students. The draft version has been checked even by JEUNE members in view of its applicability for entrepreneurs. JEUNE has been already engaged during the launching process of the project in the years 2007 and 2008.

After the project's end, from 1st October on, Q-PlaNet will be a self-sustained network starting with 5 member QRCs in Germany, Romania and Estonia. The project has produced the quality standard for placements and will now start to widen the network with more QRCs, which then will check and label host organisations all over Europe.

More information: www.q-planet.org



STARTENT is a project co-funded by the European Commission.

STARTENT project aims to create a common on-line platform for entrepreneurship educators and related practitioners i.e. developing innovative and practice-based teaching material on entrepreneurship for higher (university) education, in particular by using real cases and experiential learning.

STARTENT became a registered group on LinkedIn (**STARTENT EU PROJECT**), and has launched a **Group Discussion** on

"Entrepreneurship and its Education". There are more than 12 ongoing discussions at the moment.

Professors, trainers, students, would-be entrepreneurs, practitioners and entrepreneurs can join the group and share their experiences on each of the discussion topics.

In May 2010, the **STARTENT European Entrepreneurship Awards** was launched, inviting students, young people and new entrepreneurs from the European Union to participate in the competition i.e. sharing their business ideas.

From these cases, as well as other real cases provided by young entrepreneurs, a Handbook will be

developed, including success stories, divided into topics as social entrepreneurship, high-tech entrepreneurs, internationalization etc.

In February 2011, the **Young Entrepreneurs' Night** will be organized, celebrating the success of the project. Young entrepreneurs, students and representatives from academia will be invited. This event will take place in each of the involved countries (Bulgaria, Belgium, Canary Islands, United Kingdom, Cyprus, Portugal and Italy).

For more information on the **STARTENT** project, please visit the following website: www.startent.eu or contact Ms Timea Czirner at t.czirner@ueapme.com



Erasmus for Young Entrepreneurs

Among the EU Commission initiatives, the one who best represents the European urgency to link entrepreneurship and young people's education is certainly **Erasmus for Young Entrepreneurs**. It is, basically, a project aimed at the development and enhancement of the entrepreneurship thanks to the potential of new entrepreneurs who want to start and run a new business. A huge event on September 16th and 17th took place in Brussels, in order to promote such an important project.

During the **Erasmus for Young Entrepreneurs'** plenary session the overall descrip-

ERASMUS for Young Entrepreneurs

tion of the project plus a lot of information were provided along with the definition of the roles of the very protagonists of it all, that's to say:

-New Entrepreneur (**NE**) is everyone who's planning to start a business or just started it for not more than 3 years and wants to get from a host entrepreneur, a **KNOW HOW**, experience, good practice, entrepreneurial strategies in order to become a successful entrepreneur.

-Host Entrepreneur (**HE**) is the experienced entrepreneur who believes in the sharing of his entrepreneurial skills and experience and at the same time wants to benefit from the contribution of new young entrepreneurs.

-Intermediary Organizations (**IOs**) facilitate successful relationship between NEs and HEs.

The European initiative "Youth on the move"

Smart, sustainable and inclusive growth: that's the EU Commission's priority to promote and support young people's mobility.

Youth on the Move is the answer Europe gave to exploit young people's potential.

Basically, such an initiative is about improving and modernizing education in order to foster a newer and more innovative one, achieve and develop language skills through exchanges and mobility.

For this reason, a huge initiative has been organized in Bordeaux from October 14th to 16th and a lot of meetings, debates, conferences will take place during these days.

Based on the Commission's Communication on a initiative focuses on more and equal opportunities new EU Youth Strategy (Investing and Empowering), the new framework invites both Member States and the Commission to work

closely together to provide more and better opportunities for young people in the European Union.

YOM Initiatives focus on more and equal opportunities for young people in education, in the labour market and on an active citizenship meant as a social inclusion of young people .

YOM supports and promotes the challenges young people are facing in the brand new fields of action such as: education and training, employment and entrepreneurship, health and well-being, participation and voluntary activities, social inclusion, youth and the world, creativity and culture.

The mobility of EU citizens, young people and adults is essential for their personal development increasing their availability in the labour market and their intercultural competencies.

Academic Incubators of Entrepreneurship , a new member of the JEUNE family



Dariusz Zuk, President of the Academic Incubators of Entrepreneurship

JEUNE members approved the entry of a new member, the Academic Incubators of Entrepreneurship from Poland.

AIP is the largest network of academic enterprise incubators in the whole of Europe. Implementing various social and business projects, both locally and on European scale, it provides pro-innovative services promoting business initiative among young Poles.

AIP's mission is the creation of favorable climate among young people for the development of innovation and for the marketing of ideas based on knowledge and new technologies. At the moment there are 1200 businesses within the incubator scheme.

AIP bases its vision of the future on



the awareness and belief that what is really needed is a new quality in the stimulation of enterprising attitudes in Poland, which should be implemented through the help in setting up and developing SMEs as well as in producing innovative business ideas which will make Polish economy competitive.

For more information:

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EVENTS

12th October 2010: World standards day 2010 conference, Brussels

For more information: http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?displayType=calendar&tpa_id=0&item_id=4535

14th October 2010: European Parliament of Enterprises, Brussels.

For more information: <http://www.parliament-of-enterprises.eu/>

14th October 2010: 3rd European Forum "Cooperative Banks and SMEs", Budapest (Hungary)

For more information: <http://www.ueapme.com/spip.php?article202>

27th-29th October: Europe INNOVA conference 2010, Liège (Belgium)

For more information: http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?lang=en&item_id=4403&tpa=0&displayType=calendar

11th November 2010: SME Summit: SBA review and conference "How green makes money", Brussels

For more information: contact UEAPME

18th-19th November 2010: Competitiveness Cluster Forum - International Cooperation and Funding Devices, Sophia Antipolis (France)

For more information: http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?lang=en&item_id=4503&tpa=0&displayType=calendar

22nd November 2010: Conference: Tensions between Intellectual Property Rights and the ICT standardisation process : reasons and remedies, Brussels

For more information:

http://ec.europa.eu/enterprise/newsroom/cf/itemlongdetail.cfm?lang=en&item_id=4504&tpa=0&displayType=calendar

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